

# Mastering UI/UX Design.

**Crafted by** 





# Learn. Create. Inspire.



# Course Overview

Master the craft of creating captivating designs guided by our UI UX design experts!

#### Chapter 1

### Introductions and Fundamentals of UI & UX

- Understanding UX & UI
- Importance of UX/UI design
- Understanding Design Terms
- The Design Process

Chapter 2

### **Understanding Users**

- What is User-Centered Design?
- The UCD Process
- Benefits of User-Centered Design

#### **Chapter 3**

#### **Tools & Software**

- Learn Figma Best Design Tool Ever!
- Auto Layouts & Prototyping

#### Chapter 4

### Visual Design

- How to Start Designing and Moodboarding
- UI Design Standards
- Building Design System
- Create Design for Different Platforms i.e. Mobile, Web, Watch



# Course Overview

Storytelling through design: learn to weave user narratives with us for tomorrow of UI UX design

#### Chapter 5

# Represent Your Design with **Prototype**

- How to Demonstrate Designs
- How to Reply to Negative Feedback

#### Chapter 6

## Developer Hands-off and Auditing

- How to Hand-off
- Design Audit
- UX Audit

#### Chapter 7

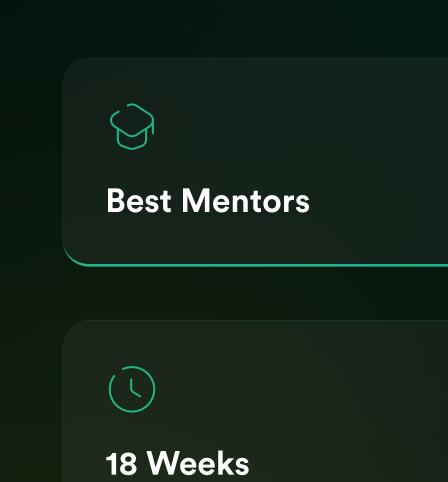
### Interview Preparation + Communications Skills

 Preparing Your Self to Represent as per Industry Standards in a Better Way.



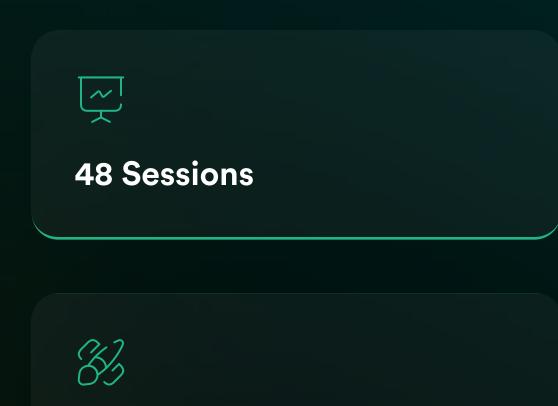
# Course Highlights

Key features of the UI/UX design course

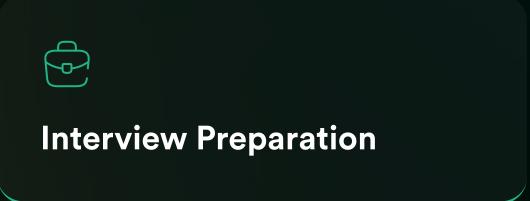


Certification





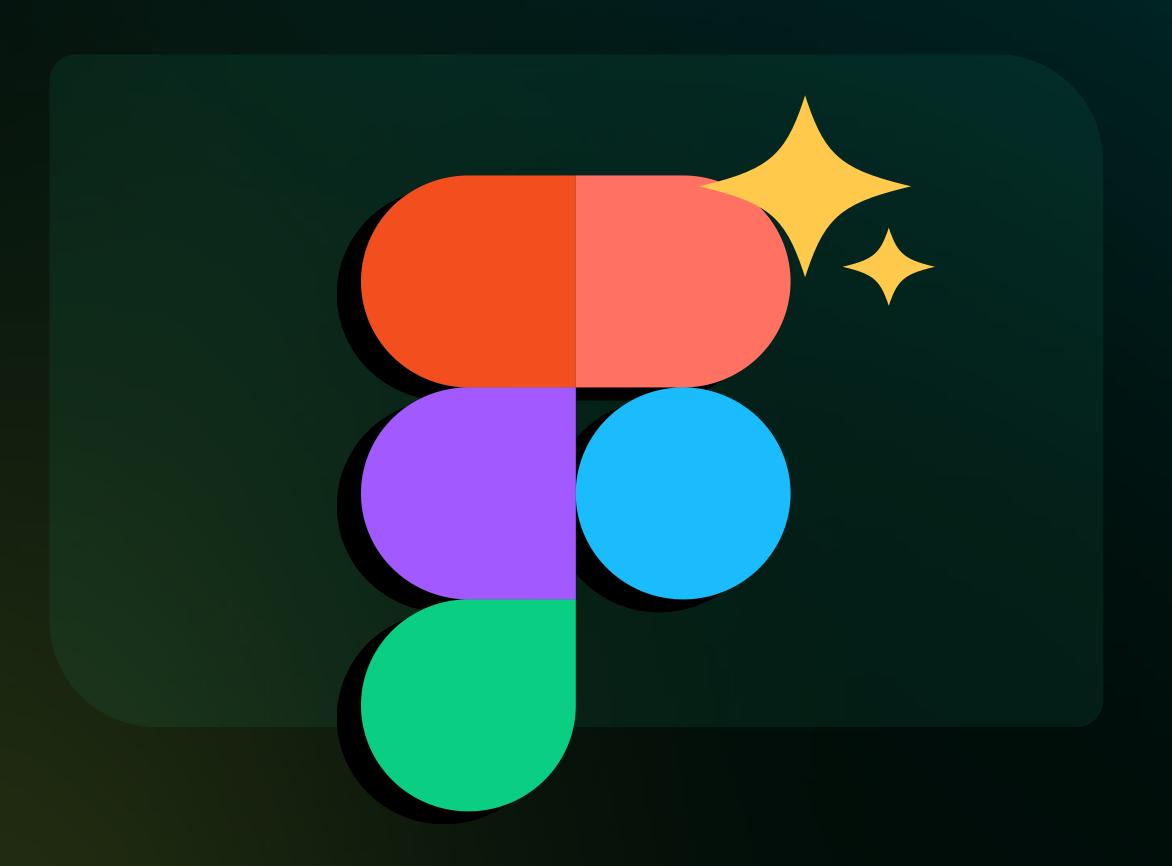
**Portfolio Creation** 





# Master in Figma

The best tool ever! Learn everything from the basics of Figma to the tips and tricks and get the opportunity to call yourself an expert on Figma.



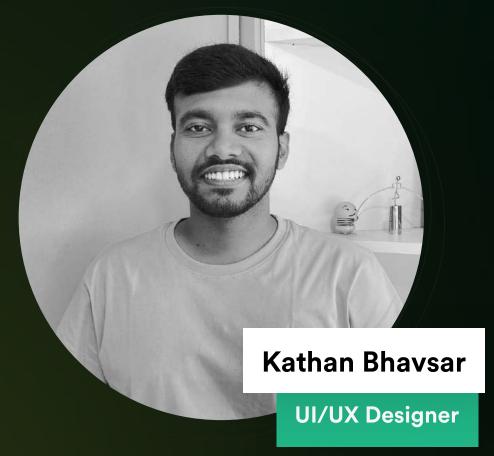


# Meet Mentors

Master the art of creating user experiences from the Expert design luminaries











# When& Where

**Batch of** 

# April 2024

Ahmedabad

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Questions?

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